

MauMA

**Museum of urban
arts in MArseille**



**Call for proposals addressed
to artists, artists' collectives and
designers who wish to participate
in the MauMA: Museum of urban
arts in MArseille.**

A cultural project as
a lever for urban trans-
formation and territorial
development.

A collective project
bringing together
different territory
stakeholders.

An innovative project
placing art at the service
of social inclusion and
professional insertion.

MauMA

What is MauMA?

MauMA is an urban art trail aiming, over the next six years, to link and federate local players working on the territory of Marseilles by a densification of artistic proposals in public spaces (murals, sculptures, street furnitures). This mapped itinerary targets existing sites and infrastructures, new developments linked to urban renewal plans and new housing developments in the inner harbor area, a territory stretching from the city center to the northern districts of the city of Marseille, a new golden triangle starting from the MUCEM, up to the Flea Market and passing through the Friche la Belle de Mai.

On the walls, parks, gardens, streets, urban art will soon cover many public spaces in the back harbor to become a real lever of tourist attractiveness and a place of human resources thanks to the economic development generated (creation of restaurants, cafes, galleries, stores, guide agencies, etc.).

MauMA, ambition

The deployment of an open-air urban art trail in the inner harbor of Marseille to make this area one of the largest international spots for urban art, inspired by WynwoodWall in Miami, the Street Art Tour in Paris or Comuna 13 in Medellin. Assuming and enhancing this identity of urban culture in Marseille.

The will to link the existing works on this territory and the new works created in the form of an «entity» or a «label» in order to promote the artists and producers (with their prior agreement) by the creation of an interactive website allowing to identify and inform about the works, the artists, the sponsors and also the cultural places of the territory and by the creation of a map / plan allowing to realize an urban stroll to the discovery of the works.

MauMA, where is it?

The creations will be located in the inner harbor of Marseille, straddling the 2nd, 3rd, 14th and 15th districts of Marseille.

Each district concerned by the MauMA will have a pedestrian route and will be accessible by public transport (metro, bus, tramway, bicycle and scooter stations), thus allowing quick and easy access for visitors.

Works on MauMA's route

Pissenlit

Aurélie Masset, Méta 2 et 6 jeunes en insertion professionnelle dans le cadre du projet « Le Passage, Édition 1 », 2020

Résidence Bellevue, Félix Pyat, 13 003 Marseille



Tursunay Ziawudun

Mahn Kloix et Méta 2, 2021

93 rue Félix Pyat, 13 003 Marseille



Mémoire d'une balade

Tina & Charly, Méta 2 et 6 jeunes en insertion professionnelle dans le cadre du projet « Le Passage, Édition 2 », 2021

École Révolution / Vaillant, 13 003 Marseille



The different axes

Priming MauMA

in 2022

Action 1

Concertation and cultural mediation

Consultation and access to culture, mobilization of inhabitants.

- ⊙ Release of a consensus questionnaire: 5,000 to 10,000 answers expected
- ⊙ Organization of mediation and information workshops on the project
- ⊙ Definition of a route and authorisation requests

Action 2

Insertion by art

- ⊙ Professional integration through an artistic project
- ⊙ Realization of works in the public space with artists and young people in professional accompaniment
- ⊙ Partnership with the Employment Centre for the creation of vocational training courses

Action 3

Living environment

Development of public spaces and facilities : carry out participative artistic creations on or around public facilities and spaces.

Action 4

One site, one artist, one company

Monumental works will be produced with the support of one or more companies in collaboration with employees and/or users.

Some of these actions will be conceived during an artistic residency to allow territory research and include inhabitants.

The purpose of the call for proposals

The purpose of this call for proposals is to identify artists interested in joining the MauMA's artistic journey by creating an art work located in the Marseilles inner harbor area between 2022 and 2026.

This call is aimed at national and international artists, artists' collectives and designers who wish to design and produce an art work within the public space of the territories concerned in Marseille.

The artists thus listed will subsequently be solicited in the context of calls for projects.

What are the specificities of future MauMA works?

- ⦿ The works will be visible in the public space and will trace an accessible route, free and open to all.
- ⦿ The works will be located in the territory of the inner harbor of Marseille (2nd, 3rd, 14th and 15th districts).
- ⦿ The interventions will be part of the local, urban, cultural, and heritage context, and will be thought out according to their immediate environment.
- ⦿ The works must fit into the urban landscape of the dedicated territories of Marseille and must clearly specify the theme to which they refer (for example: respect, tolerance, equality, dynamism, youth, etc.). The themes indicated are neither restrictive nor exhaustive.
- ⦿ Artists will be free to use the techniques of expression of their choice but must not damage the places they choose to invest. It can be posters, installations, photographs, mosaics, paintings, graffiti, stencils, land art, tape art, stickers, etc but plastic expression won't be privileged.
- ⦿ All modes of expression are considered (with respect to the media on which the works will be made).
- ⦿ Some works will include the residents, neighborhood, young people, or other city stakeholders. Public opinion will be taken into consideration via consultation.
- ⦿ Some works will be carried out with a participative dimension allowing the inclusion of people enrolled in a professional integration pathway (initiation, training etc.), these worksites will be accompanied by professionals of the accompaniment towards integration.
- ⦿ The works will be the subject of calls for projects shared as and when authorizations for the provision of walls or public spaces and funding are obtained.

What are the different models of MauMA's collaboration with artists?

Different collaboration methods and involvement for artists within MauMA:

☉ **Co-production**

Work co-produced by the artist (or collective of artists) and MauMA.

☉ **Self-production**

Work entirely produced and created by the artist and listed on MauMA's map.

☉ **MauMA production**

Work produced by MauMA and designed, produced by the artist.

☉ **Work already produced**

Pre-existing works on MauMA's territory can be added to MauMA's map.

☉ **Conference, round table**

Participation in events related to MauMA.

☉ **Mediation or artistic practice workshops**

Organization and facilitation of mediation workshops and/or artistic practices around MauMA.

☉ **Digital tools**

Creation of digital tools (mapping, website, applications, etc.) related to MauMA.

☉ **Artist residency**

Based at Méta 2, the artistic residence aims to create encounters between the inhabitants, an artists, a work and a creative approach based on a strong artistic presence and collaborations with the actors of the territory. The act of creation is inspired by the meeting with the inhabitants and the artwork is codesign with them.

How to answer the call?

The files are intended to be precise but synthetic documents in order to present the work and the experience of the interested artists.

Documents to be provided:

☉ **A biography - 1 page maximum**

☉ **A selection of 3 HD visuals representative of the artist's work**

☉ **An explanatory text of the artistic approach and interest in MauMA - 1 page maximum**

☉ **The form duly completed and available on the following link:**

Access to the form

Respondents will be able then to answer the call for projects shared within the framework of the MauMA in order to specify the work he or she wishes to create. They may also be contacted individually depending on the project.

To learn more about the Museum of Urban Arts in Marseille:

Le MauMA

Discover the map of the works of the MauMA:

Mapping of the artworks

Find out the terms and conditions of the call for proposal and the form:

Join the MauMA
Form of call for proposals

You live in Marseille and wish to participate in the consultation on the MauMA project? Answer our form to give us your opinion!

Consultation of MauMA



meta2.fr

contact@meta2.fr

MauMA

Call for proposals

The call for proposals is also available on the following link, thank you to favor this tool:

Access to the form

However, if you are unable to access the page concerned, you can fill in the PDF version here and send it to us (together with the documents to be provided) at the following address:

contact@meta2.fr

Please write in capital letters, respecting the space allotted for each question. Any answer that does not meet the above criteria will not be considered.

1 © Your personal informations

Name

Surname

Nickname

Address

Postal code

City

Country

Nationality

Mail

Phone number

Website

Social media

2 © Where are you based and where do you work?

- | | | |
|---------------------------------|-------------------------------------|--------------------------------------|
| ☐ Marseille | ☐ France | ☐ European Union |
| ☐ Africa | ☐ South America | ☐ North America |
| ☐ Asia | ☐ Oceania | ☐ Others |

3 © On which topic do you want to contribute ?

Several topics can be selected

- ☐ Territory history (Marseille)
 - ☐ Portrait
 - ☐ Nature / Environment / Animals
 - ☐ Mediterranean culture
 - ☐ Sport
 - ☐ Graphic art (e.g. Op Art, kinetic art)
 - ☐ The fight against all forms of discrimination
 - ☐ Other (specify):
-

4 © Have you ever designed and / or produced art works in the public space ?

- ☐ Yes
- ☐ No

5 © In what form would you like to contribute ?

Several topics can be selected

- ☐ Coproduction
- ☐ Self-production
- ☐ MauMA production
- ☐ Work already produced
- ☐ Mediation or artistic practices workshop
- ☐ Conference, round table
- ☐ Artist residency

6 © What art technique(s) do you use ?

- ☐ Painting
 - ☐ Drawing
 - ☐ Stencil
 - ☐ Collage
 - ☐ Mosaic
 - ☐ Sculpture
 - ☐ Performance
 - ☐ Happening
 - ☐ Urban exploration
 - ☐ Installation
 - ☐ Photography
 - ☐ Video
 - ☐ Digital creation
 - ☐ Other (specify):
-

7 © Have you ever designed and/or produced work within a participatory way and/or with an audience ?

☐ Yes

☐ No

8 © If so, please specify the territory, your approach and the actions implemented :

9 © If so, who was the audience ?

☐ 3-5 y/o

☐ 6-11 y/o

☐ 12-15 y/o

☐ 16-25 y/o

☐ 26-64 y/o

☐ 65-99 y/o

10 © If so, what was the framework ? For example : schools, associations, nursery homes, hospitals, jails, etc.

11 © Would you be interested in participating to an art territory residency before an art work production with the MauMA ?

☐ Yes

☐ No

12 © Do you have a favorite artistic technique ?

☐ Yes

☐ No

13 © If so, which one ?

Thank you for answering this call !